



**COMMUNITY
PROJECTS AFRICA**

Empowering communities for sustainable development

THE SPIRIT OF TANZANIA

**PHOTOGRAPHY EXHIBITION AND AUCTION BY
COMMUNITY PROJECTS AFRICA**



The Spirit of Tanzania

Photography Exhibition and Auction
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JAMBO!

A little over ten years ago I fulfilled a personal ambition and climbed Africa's greatest peak. During this challenge I was overwhelmed by the generosity of the local guides and porters in Tanzania who helped me to reach the summit of Kilimanjaro and decided I wanted to help them in return. From there Community Projects Africa began and has grown in strength ever since. With the help of our volunteers we provide vital support to impoverished communities by fundraising for and executing projects in schooling and vocational training.

I am delighted that we have partnered with the world's largest news agency, Thomson Reuters to exhibit a stunning collection of images that capture The Spirit of Tanzania as seen through the eyes of our volunteers. Hundreds of photographs taken in the past five years were collected and the final selection is being auctioned to raise much needed funds. The photographers vary from the aspiring to the professional, and while each of them has come from a different perspective they have in common a desire for helping others and through their experience with Community Projects Africa share a passion for Tanzania.

Thank you for joining us and taking the time to learn more about the work of Community Projects Africa.

Joy Skipper
Community Projects Africa Founder and Chairperson

AN EQUAL WORLD FREE FROM POVERTY

The Charity

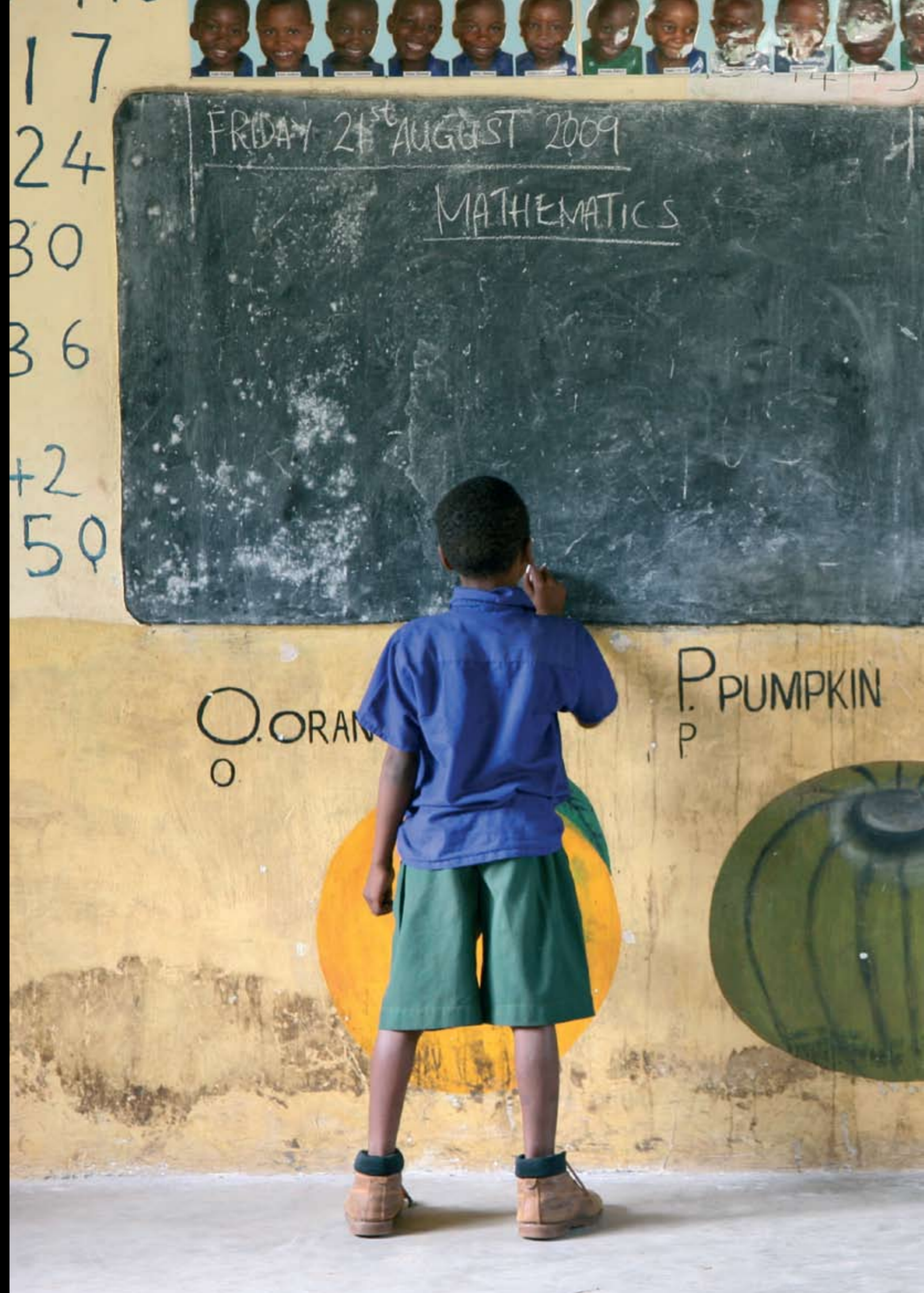
Community Projects Africa is a registered UK charity set up in 2003 to provide support for impoverished people living in East Africa, predominately Tanzania. We work with village elders and councils in community projects that provide schooling, vocational training, sanitation and safe water supplies. Integral to our mission is the education of such communities about HIV/AIDS and assistance for families affected.

Our Mission

Is to develop the capability of people within disadvantaged and marginalised communities by enhancing educational attainment so that they have the opportunity to socially and economically participate fully in society.

Our Partner

Community Projects Africa works closely with Tanzanian partner Non Governmental Association, The Association for Community Empowerment and Development, (ACEDE). We believe that our partnership with this local organisation significantly contributes to the success and sustainability of community projects, ensuring that all projects are backed and supported by the local people.



PROJECTS

Here is a taste of our work in 2010 and ongoing projects. Thanks to all of our project partners, facilitators, fundraisers and volunteers.

Gulf for Good Trek to the Roof of Africa

In July 2010, thirty eight intrepid volunteers arrived in Tanzania to climb Mount Kilimanjaro in aid of Community Projects Africa. Through the generous funds raised we supported the construction of five classrooms, two teachers houses, sixteen latrines, the renovation of two existing classrooms and provided desks and schooling materials. In line with CPA's aims we worked closely with the local community in Lashiene village - residents contributed towards building materials and were involved in the construction project itself.

Global School Partnerships

Improving educational attainment needs more than basic infrastructure and CPA champions partnerships between Tanzanian schools and schools in the UK. We collaborate with local teachers to identify needs then fundraise according to the priorities. In 2010 we provided school signs, meals, uniforms, educational resources and livelihood support for families. The projects are brought to life by global cross-curricular work and exchange visits to partner schools where teachers and pupils have the opportunity to share knowledge and practice in education. We actively involve the wider communities and host an annual cultural celebration.

Choba English Medium Nursery and Primary School, Pangani

Built and funded by CPA, Choba nursery and primary school are different from almost all Tanzanian schools. In Tanzania primary schooling is conducted in Kiswahalli but secondary school lessons are taught in English. Our schools give the pupils an enormous head start by teaching in English. The first two primary classes were opened in January 2010 and we welcomed two new teachers Happiness Dokera and Patrick Sekibaha. The aim is to build one class per year until we have all seven and the first class of pupils leave to begin their secondary education.

Cypress Hill Vocational Training Centre

Thanks to the funds raised by EVPA and the Marney Timms Kilimanjaro Group CPA was able to start up the pioneering Cypress Hill Project. Since January 2010 the vocational training centre has provided tailoring, English language courses and backup medical care to Tanzanians affected by or caring for someone with HIV/Aids. We are developing an agricultural plot in the grounds where fruit and vegetable businesses can be developed by local people and supply food for students. Cypress Hill is our flagship project and we often welcome visits from charity supporters and tourists in the area.





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HOW YOU CAN HELP!

Fundraising is the lifeblood of Community Projects Africa and while we have a team of volunteers helping to fundraise, we still need your help!

CHALLENGE YOURSELF

CPA frequently team up with Charity Challenge to offer fun and inspiring challenges in Tanzania and elsewhere. The adventures have varying levels of difficulty, dates to suit everyone and are vital to our fundraising capacity. You can book onto a fundraising expedition where we operate our projects or join an expedition anywhere in the world and choose CPA to benefit. You could climb Mount Kilimanjaro, Mount Meru or Mount Kenya and visit our North Tanzanian projects. Or why not trek in the Great Rift Valley and meet the Maasai who have benefited from education projects. If climbing is not your thing, get stuck in by participating in a school build and work alongside the local community.

CHARITY OF THE YEAR

Nominating CPA as your corporate charity of the year is a great way for charities and businesses to work together to make a real difference to our bottom line while boosting staff morale and engaging employees in fundraising efforts in support of our cause. Many companies have also used the charity challenges as ways to demonstrate their social responsibility strategies. As well as engaging their customers, suppliers and employees, the team building ventures provide learning and development opportunities all whilst supporting their charity of the year partners.

JUST GIVING?

We would love it if you would support CPA in your personal fundraising efforts. If you already have an idea, for example a sponsored run or special event, you can raise money quickly and easily online through a Just Giving or Virgin Money Giving webpage. It takes only a few minutes to set up and friends and family will be able to support you by donating online directly to CPA. Your company may also offer matched funding.

PAYROLL

In Payroll Giving employees make regular payments to a charity directly from their salary. Payments made through a Payroll Giving Scheme are deducted from pay before tax, this means that employees are given tax relief on the donation immediately and at their highest rate of tax. It's simple to set up this scheme for your business, there is little in the way of cost or administration and you'll probably be able to adapt your existing payroll scheme to incorporate charity donations.

INTERESTED?

If this captures your imagination and you are ready for a challenge or keen to discuss the possibility of a corporate partnership please contact us at info@communityprojectsafrica.org

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THOMSON REUTERS

Thomson Reuters is the world's largest multimedia news provider helping more than 1 billion people see their world more clearly every day. With 3000 full time journalists, photographers and cameramen working in 200 countries Reuters provides unbiased news via the world's media organisations as well as directly through reuters.com and other digital platforms. Reuters has a reputation built over 150 years of covering news with independence, integrity and freedom from bias. They were the first with news of Abraham Lincoln and Mahatma Ghandi's assassinations, covered the rise and fall of the Berlin Wall, broke the news when Iraq invaded Kuwait, told the world about Saddam Hussein's capture and have shared all the triumphs of every modern Olympics since 1896.

JASMINE HARMAN

Auctioneer Jasmine is best known for her work on Channel 4's award winning show A Place in the Sun - Home or Away, and has filmed over 200 episodes all over the world. She is an in demand writer and commentator on topics such as overseas property, travel and homes, and has written features for Company, Living Abroad, and My Travel magazines. She is the resident travel columnist at Look magazine where you can read her weekly travel tips and a regular contributor to A Place in the Sun magazine.

SCHEDULE OF EVENTS

- 18.00 Reception viewing and beginning of the silent bidding
- 19.20 Guests are invited to move into the auditorium
- 19.30 Introduction from Community Projects Africa Founder and Chairperson Joy Skipper
- 19.40 Tanzanian High Commissioner
- 19.45 Jasmine Harman begins the live auction
- 21.00 Live auction ends
- 21.30 Silent auction ends and final bids are processed
- 21.35 Payment and print collection
- 22.00 Evening concludes

AUCTION GUIDELINES

The prints in the auction tonight are divided into 2 lots, a live auction of 16 lots and a silent auction of 10 lots. If you would like to bid on any lot you will need to register first. Please complete and return your registration form to the Registration Desk where you will be allocated a paddle number. Lots in the silent auction are exhibited with accompanying bidding sheets. To place your silent bid please write down your paddle number next to the sum you are offering. The minimum increment for each lot will be indicated on the corresponding bidding sheet. In each case the final and highest bid will win the lot. Silent bidding will close at 21.30.

PRICING GUIDELINES

All of the images have been taken by Community Projects volunteers each with a varying degree of photographic experience from the aspiring travel photographer to those already enjoying a successful career in photography. These photographs are rarely or never available for sale and so it is difficult to accurately predict their eventual prices. The auctioneer pricing guide is intended to give a realistic point from which to start bidding and does not necessarily represent the full potential value of the photographs.

PAYMENT AND COLLECTION

Lots won in both the live auction and in the silent auction can be taken away at the end of the evening. Please make your way to the payment room located at the far end of the exhibition area where your print will be available for collection. Alternatively you can make delivery arrangements. Please speak with the Community Projects Africa representatives on the payment desk for further details. Please note that a charge of £5 is added to each lot to cover the packaging costs incurred by Community Projects Africa for this event.

MEET THE PHOTOGRAPHERS

The exhibition includes works from eight photographers, each of whom joined Community Projects Africa as a volunteer. The artists range from the amateur travel photographer to the professional. Lucy, Sarah and Lis have shared their experience in Tanzania.

LUCY MCCRICKARD

Lucy has a diverse background with 23 years working in Sports Marketing and Events Management but latterly retrained as a Nutritional Therapist. Living in the US and Far East as a child meant Lucy developed a passion for travel and learning about different cultures early in life and she went on to study Anthropology. Lucy joined a CPA challenge in August to climb Mount Meru, followed by a week building a primary school in the coastal village of Choba.

Her father was a keen photographer and bought her first Pentax camera in her teens. Lucy believes her photography is instinctive since she is entirely self-taught and her images were taken on a small digital Fuji camera. Her main aim was to try and capture facial expressions and the warmth, colour and atmosphere of the village.

SARAH BRADLEY

Sarah is a Senior Corporate Partnerships Executive at Plan UK. In January 2009 she returned to the UK following a sabbatical where she volunteered for four months in Tanzania. Sarah wanted to continue supporting the country and more specifically education-focussed projects and joined CPA as a volunteer, beginning work on small fundraising events and redesigning the website. Gradually she became more involved with the charity and was asked to become a Trustee. Sarah now manages CPA's school build project in Laishanie, Tanzania. Sarah has a long interest in photography and travel. Her image was taken while visiting CPA's nursery school project in Choba village. Sarah believes Tanzania and its people are beautiful subjects to photograph and her love affair with the country continues.

LIS PARSONS

Lis has been working as a professional photographer for 10 years. She has been commissioned to shoot books and magazine articles for the BBC, Nigella Lawson, Gordon Ramsay and Aldo Zilli.

Although the subject of her work is food and lifestyle she really enjoyed documenting the lives of the people in the village of Choba whilst volunteering for CPA. She found the children's excitement and interest in anyone taking photos amazing. They could not wait to see the images on the camera screen. A few of these eager faces can be seen in the exhibition and captures the strong spirit of the children she met.



ACCOMPANYING PREVIEW COLLECTION BY ALWYN R COATES

Award-winning photographer Alwyn R Coates is famous for photographing celebrity subjects including Jerry Hall, Val Kilmer, Matt Lucas and Jordan – but there is little doubt where his real passion lies.

Alwyn has recently returned from Kenya where he captured the plight of many animals living through the country's worst ever drought and now he hopes his stunning and often haunting images will raise awareness of the problems as part of his voluntary work with the Born Free Foundation. Alwyn's project is taking him all over the world photographing wildlife in Born Free supported charities and he is working towards his first major solo exhibition.

Alwyn's lion image opposite (60 x 49 inches) is available for private sale. For more information please speak to a Community Projects Africa representative.

As well as the images from our volunteers, Community Projects Africa is showing six images from Alwyn's collection as part of a special preview. The framed photographs are featured in the live auction and have a minimum reserve price.

Also for sale is a limited edition selection of unframed images signed by Virginia McKenna, who starred with her husband Bill Travers in the classic movie Born Free, making these prints truly collectable. If you are interested in purchasing one of these images please speak with a Community Projects Africa representative on the payment desk for pricing and further details.

50% profit on each print sale will be donated to the work of Community Projects Africa.



© Alwyn R Coates
www.artphotographic.co.uk



LIVE AUCTION



1 Uzuri na Neema

750 x 550mm
Charity Challenge
The Great Rift Valley, Tanzania,

Due to their distinctive custom and dress Maasai are amongst the most well known African ethnic groups, for women jewellery is a mark of beauty (uzuri) and prosperity (neema).



2 Maasai woman

550 x 750mm
Charity Challenge
The Great Rift Valley, Tanzania,

Maasai woman wearing traditional head dress and adornments.



5 Maasai Girl

550 x 750mm
Edward Dutton
Longido district, Tanzania,

A young Maasai girl stands amidst the ceremony crowds.



6 Generations

750 x 550mm
Stamford Veitch
The Great Rift Valley, Tanzania

The Precious Maasai women, grandmothers, mothers and girls stand together with pride, courage, elegance and hope.



3 Farewell dance

550 x 750mm
Gregg Finlay
Longido district, Tanzania

Pupils from Gelai Bomba primary school perform a traditional Maasai dance in a farewell ceremony for CPA visitors.



4 Massai Warrior

550 x 750mm
Stamford Veitch
The Great Rift Valley, Tanzania

The brave Maasai, perhaps the most revered of the great African nomadic tribes, are seldom seen without their sword and spear.



7 Footsteps of the Maasai

550 x 750mm
Stamford Veitch
The Great Rift Valley, Tanzania

A volunteer fundraiser treks in the footsteps of the Maasai.



8 Early morning in Tarangire

550 x 750mm
Gregg Finlay
Arusha region, Tanzania

An African sunrise en route to safari at Tarangire national park, and the amazing African acacia tree.

LIVE AUCTION



9 Sunset in Tarangire

750 x 550mm

Gregg Finlay

Arusha region, Tanzania

African Sunset. Iconic image of backlit acacia tree captured on safari at Tarangire national park.



10 A splash of colour

550 x 750mm

Gregg Finlay

Pangani district, Tanzania

A splash of colour as a red scarf brightens the doorway of a villager's home.



13 The right answer

550 x 750mm

Gregg Finlay

The Great Rift Valley, Tanzania,

A nursery school pupil is summoned to the blackboard to share the right answer in a maths lesson.



14 Mobile music

750 x 550mm

Gregg Finlay

Longido district, Tanzania, Apr 2009

Community Projects Africa volunteers look on as villagers prepare mobile music for the pre-Ramadan feast celebrations.



11 Celebration

550 x 750mm

Lis Parsons

Pangani district, Tanzania

A jubilant young girl skips on her way to the pre-Ramadan feast.



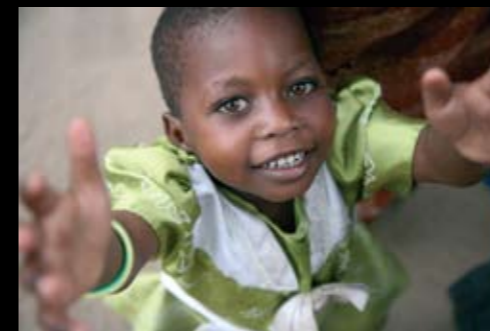
12 Two friends

550 x 750mm

Lis Parsons

Pangani district, Tanzania

A beautiful friendship between two young girls in Choba village.



15 A big hello

550 x 750mm

Lis Parsons

Pangani district, Tanzania

A young girl from Choba greets a Community Projects Africa volunteer with a big hello.



16 Playtime

550 x 750mm

Gregg Finlay

Pangani district, Tanzania

Schoolboys at Choba nursery school enjoying a playtime break from lessons in the playground.

SILENT AUCTION



1 Market Day
750 x 550mm
Charity Challenge
Great Rift Valley, Tanzania

Maasai women on their way to sell beads and crafts at the local market. CPA supports and values economic activities to improve their lives and those of their children.



2 Visitors
550 x 750mm
Edward Dutton
Lake Natron, Tanzania

The Maasai community are intrigued to see visitors at the furthest edge of the great salt lake.



3 Tribal dance
750 x 550mm
Claire Pulen
Longido district, Tanzania,

A celebratory tribal dance with Maasai moran from the village of Gelai to show thanks to Community Projects Africa volunteers for assistance in building primary school classrooms.



7 Village Feast
750 x 550mm
Lucy McCrickard
Pangani district, Tanzania

Community Projects Africa volunteers join the villagers in Choba for a feast ahead of the Ramadan fast.



8 A quick snack
550 x 750mm
Sarah Bradley
Pangani district, Tanzania

Choba nursery girl eats her chakula. Daily porridge is a small but vital part of Community Projects Africa work to support children's education in the village.



9 Take my picture!
550 x 750mm
Claire Pullen
Longido district, Tanzania

While Community Projects Africa volunteers host a primary school football tournament, enthusiastic spectators called 'take my picture', 'take my picture', and asked to see themselves in the camera.



4 Welcome
550 x 750mm
Ed Dutton
Longido district, Tanzania

Gelai Bomba schoolboys perform a traditional Maasai dance to celebrate the visit of Community Projects Africa.



5 Village Feast
375 x 275mm
Lucy McCrickard
Pangani district, Tanzania

Muslim children of Choba attending the village feast.



6 The brightest scarf
550 x 750mm
Lis Parsons
Pangani district, Tanzania

Portrait of a Muslim girl wearing the brightest traditional headdress for the beginning of Ramadan celebrations.



10 Mountain of God
550 x 750mm
Ed Dutton
The Great Rift Valley, Tanzania

The Mountain of God Cattle roaming near volcanic mountain, Ol Doinyo Lengai. Community Projects Africa assisted to repair structural damage to Gelai Bomba Primary School when the volcano erupted in 2007.

THANKS!

SPECIAL THANKS

Community Projects Africa would like to extend sincere thanks to the following people whose immense efforts over the past few months have made tonight possible:

Nickie McDade, Naomi Harkness, Henrik Andersen and Stewart Pedler at Thomson Reuters.

Gregg Finlay

Jeremy Jacobs

Ron Fennell of the British Tanzania Society

And of course to all the Barclays Capital volunteers who have so generously given their time and talents to this evening.



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TERMS & CONDITIONS

Prints are sold as seen on the evening of the auction and cannot be refunded or returned. Community Projects Africa does not arrange international delivery. Our returns policy does not affect your statutory rights.

THIS EVENT HAS BEEN GENEROUSLY SUPPORTED IN KIND BY

Thomson Reuters front of house with special thanks to Kasia Jarzabek and Martin Clare.

OMG

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Community Projects Africa would like to take this opportunity to thank our major sponsors and supporters.





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